

# connecttoIndia™

## PRIVATE LIMITED

**Connect To India Private Limited**, we're more than just a digital marketing agency; we're your partners in growth and success. We understand that in today's fast-paced digital landscape, businesses need more than just a website or a social media presence – they need a comprehensive, tailored strategy to thrive. That's where we come in.

### **Proposed Service: Premium Digital Empowerment Plan**

A multi-page website featuring 50 Products/Service Pages in addition to the standard 5 pages (Home, About Us, Products/Services, and Contact Us), complemented by 160 images and five Home page banner. The website includes Search Engine Optimization for 10 keywords, SMO along with Google Profile Management and basic AI chatbot setup.

### **Project Contract Validity; 3 Years**

**Annual Cost: ₹ 4,50,000 Taxes extra**

**We are dedicated to providing you with the following services, ensuring quality, reliability, and satisfaction at every step:**

This package helps your brand and products get noticed on Google and social media. Think of it like having a vibrant online store that's always open, ready for customers whenever they want to check it out.

- 1. Domain Name:** A domain name is like your brand's unique address on the internet. It's what people type in their browsers to find your website, making it easy for them to connect with you online. Acquire an exclusive online identity with top-level domains (.com, .co.in, .in), enhancing your brand's visibility.
- 2. Web Hosting:** Get ready for reliable hosting that's like a sturdy home for your website. Our servers are not only fast but also super secure, ensuring your website runs smoothly and visitors have a seamless experience. Our dedicated server ensures top-notch security for your online presence.
- 3. Secure Socket Layer (SSL):** SSL is the standard security technology that establishes an encrypted link between a web server and a browser. This connection guarantees the privacy and integrity of all data exchanged. Acquiring an SSL Certificate not only enhances security but also contributes to improving your website's ranking on search engines.
- 4. Professional Email Address:** Enhance your business image with professional email addresses like info@yourcompanyname.co.in. Opt for Google Workspace for advanced features and the power of Gmail, presenting a professional image with personalized email. Elevate your business with a domain-specific email for enhanced reliability and credibility.
- 5. Custom Website Design:** We turn your ideas into real websites using our design and development skills. We customize everything to suit your needs, starting with a plan, creating a sample, making improvements, and finally, giving you the finished a creative website that meets your expectations.

6. **Search Bar:** Integrating a search bar on your website significantly enhances the user experience by allowing customers to effortlessly navigate and access specific content. This efficient tool streamlines the process of finding information, ensuring a quick and hassle-free interaction with your site.
7. **Home Page 5 Banner:** The home page banner is very important for your website because it's like the first hello to your visitors, telling them about your company in just one look. We make it really creative, so it stands out and makes a great first impression. It's our way of making sure your website says, "Welcome, we're awesome!" right from the start.
8. **Customize Logo design:** Your logo is a key element of your brand, providing a visual representation of who you are and what you stand for. It plays a crucial role in creating brand recognition and conveying your values and purpose to customers and prospects. A well-crafted logo enhances professionalism, building trust and positively influencing how users perceive your brand.
9. **Business Inquires:** Stand out from competitors by promoting your business directly on search engines, shifting from B2B Portals. Get unlimited business inquiries through your website, making it simple for customers to connect via email or WhatsApp. Enhance engagement and streamline communication effortlessly.
10. **Website Content:** In the realm of digital marketing, our experts deliver the heartbeat of your online business – unique, targeted content. Tailored for your specific audience, our content is strategically crafted with SEO-enhancing keywords to attract business. Elevate your online presence with our skilled content, offering quality for all your marketing and business needs.
11. **FAQ Pages:** FAQ pages on a website are like a helpful guide. They answer common questions, making it easy for visitors to find information without asking. This not only makes the website more user-friendly but also saves time for both visitors and support teams. It's like having a handy resource that makes everyone's experience better.
12. **Social Media Profile Setup:** Our teams of social media experts are specialize in creating professional social media pages on platforms like Facebook, Instagram, and YouTube. Additionally, we ensure a one-time, expert update to optimize and enhance the overall appearance of your social media presence.
13. **Multi-Channel Integration:** We integrate your social media accounts seamlessly into your website. Additionally, we include a call button for easy click-to-call functionality, a WhatsApp button for convenient click-to-chat, and an email click-to-email function. People can connect with you through social media or contact you directly through WhatsApp, calls or email.
14. **AI Chatbot Integration:** Implement an intelligent AI-powered chatbot on your website to provide instant responses, automate customer interactions, and enhance user engagement. Available 24/7, the chatbot assists visitors, answers queries, captures leads, and improves customer experience while reducing manual effort and response time. This smart solution helps increase conversions through personalized and efficient communication.
15. **Google Index:** Google Indexing is crucial for your website's success, ensuring that search engines like Google effectively discover, analyze, and include your pages in their database. This process boosts your site's visibility and significance, making it easier for users to discover and engage with your content, ultimately contributing to improved online presence and accessibility.

**16. Google Profile Management:** Maximize your online presence with our service. We create and optimize your profile, post regular updates, and strategically build backlinks for increased visibility. Manage reviews, stay mobile-friendly, and receive insightful analytics – all with dedicated account management for a proactive approach to your business's online success

- **Complete Google Profile Management:** We handle regular posts, update product/service details, and ensure accurate business information for enhanced visibility.
- **Boost Local Search & Engagement:** Our expert management helps improve local search rankings, attract more customers, and build brand credibility.

**17. White Hat SEO:** Search Engine Optimization, is vital for online success. It involves optimizing websites to appear higher in search results, attracting the right audience. SEO enhances visibility and drives relevant traffic to websites.

- **ON PAGE SEO** Our team will conduct a comprehensive review of your website's content, ensuring that each page is strategically optimized for your chosen keywords. This involves refining Meta tags, optimizing headings, and enhancing overall content quality to align with search engine algorithms.
- **OFF PAGE SEO** To strengthen your website's authority and credibility, we will implement effective Off-Page SEO tactics. This includes building high-quality backlinks, establishing a robust social media presence, and engaging in strategic content marketing to boost your brand's reputation and online visibility.
- **TECHNICAL SEO** Our Technical SEO experts will perform a meticulous audit of your website's infrastructure. We will address issues related to site speed, mobile responsiveness, and crawl ability, ensuring that search engines can easily index and rank your pages.

**18. Facebook and Instagram Marketing:** Empower your brand's digital journey with our comprehensive social media promotion and marketing service. Elevate your online presence with captivating monthly posts, coupled with strategic ad management.

- **Regular Upto five social media posts per month for brand awareness:** Creative, festival-themed, and engaging content for Facebook and Instagram.
- **Generate high-quality leads and boost brand awareness:** Expert social media marketing on Facebook, Instagram, and more to drive engagement, website traffic, and business growth.


**19. Website Monitoring:** We monitor every website using Google Analytics and Search Console, ensuring optimal performance and fixing issues like broken links. With a focus on user behavior, we track metrics like page views, sessions, bounce rates, and conversions. This comprehensive approach guarantees a seamless online experience for all our websites.

**20. Video Embedding:** Embedding videos in a website is crucial for enhancing user engagement. By integrating video content directly onto web pages, visitors can seamlessly view and interact with videos without leaving the site. This not only keeps users engaged but also provides a dynamic and compelling way to convey information, making the website more effective and appealing.

**21. Company Brochure & Flipbook:** A well-designed 10-page company brochure serves as a powerful marketing tool, offering a professional introduction to your business. It effectively informs the audience about your products and services, creating a lasting impression. With strategic content and visuals, it becomes a key asset for showcasing your brand identity and attracting potential clients.

**22. Responsive Web Design:** We create mobile-responsive websites for a seamless experience on all devices. Your site will look great and function smoothly on both phones and tablets. With user-friendly design, we prioritize accessibility for your audience. Elevate your online presence with our mobile-

responsive website solutions.

23. **Website Modification & Edits:** We are the sole company offering 100% free post-sale website maintenance services. This comprehensive package includes a range of services such as website changes, edits, and modifications at no additional cost. Experience hassle-free after-sale support with our dedicated website maintenance services.
24. **Dedicated Account Manager:** Our dedicated account manager is here to assist with any queries or updates you may have. Whether it's a question or an issue, they are committed to providing personalized attention and prompt solutions, ensuring your business profile runs smoothly.
25. **Customer Support:** We offer customer support seven days a week via Email, Phone, SMS, and WhatsApp for queries or concerns. Reach out to us for prompt assistance with any issues. For continuous support, our WhatsApp line is available 24/7 at  +91-9811326655.

**Work Report** At Connect To India Pvt. Ltd., we believe in maintaining transparency and keeping you updated on the progress of your projects. You will receive a **detailed monthly performance report** summarizing all the work done, results achieved, and insights for continuous improvement. This report will include analytics, updates on tasks, and key performance metrics to ensure you stay informed and aligned with your business goals.

**Note:** All advertising budgets and additional services beyond the selected package are to be paid separately by the client.



To connect all small & medium enterprises, large enterprises as well as individuals to the online world.

### **Services Activation Process:**

**1) Service Activation:** Upon successful payment receipt, the initiation of work will promptly commence within 24-48 hours. Additionally, your project will be assigned to a dedicated Customer Support Executive to ensure personalized and efficient management.

**2) Project Timeline:** Upon receiving comprehensive information from your company, we commit to completing your web development project within a maximum of 2-3 working weeks. The exact timeframe may vary based on the project's complexity and requirements.

## Payment Options

**Option A: Online Payment** (VISA/Master/RuPay/AMEX/Net Banking/UPI)

- pay.connecttoindia.com

**Option B: Bank Transfer** Make payments via Cheque, NEFT, RTGS, IMPS, or Cash, payable to "**Connect To India Pvt. Ltd.**"



Account Name: Connect To India Pvt. Ltd.

Account No.: 50200061637379

IFSC: "HDFC0000091"



Account Name: Connect To India Pvt. Ltd.

Account No.: 923020038829477

IFSC: "UTIB0000250"

**Disclaimer:** All payments for services must be made in favor of "Connect To India Pvt. Ltd." We have not authorized any individual or organization to collect payments under any other name. Connect To India Pvt. Ltd. will not be liable for any damages caused by fraudulent entities. Please contact us immediately if you encounter any misleading attempts.

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