

connecttoIndia™

PRIVATE LIMITED

Connect To India Private Limited, we're more than just a digital marketing agency; we're your partners in growth and success. We understand that in today's fast-paced digital landscape, businesses need more than just a website or a social media presence – they need a comprehensive, tailored strategy to thrive. That's where we come in

Proposed Service: Meta Growth Blueprint (Facebook and Instagram)

Take your social media presence to the next level with our comprehensive package, designed to drive engagement, build brand visibility, and achieve your marketing goals!

Project Contract Validity; 1 Month

Monthly Cost: ₹ 12,000 Taxes extra

We are dedicated to providing you with the following services, ensuring quality, reliability, and satisfaction at every step:

- ✚ **Get Up to 10 Creative Posts:** Professionally designed posts to captivate your audience on Facebook & Instagram.
- ✚ **Boosted Reach:** All posts will be strategically promoted to maximize visibility, engagement, and audience growth.
- ✚ **Festival Posts:** Celebrate key Indian festivals like Diwali, Holi, Eid, and Christmas with vibrant, engaging content that resonates with your audience.
- ✚ **Product/Service Posts:** Showcase your products and services with stunning visuals and compelling messaging tailored to your brand.
- ✚ **Ad Campaign Setup & Management:** From strategy creation to execution, we'll manage ad campaigns that deliver measurable results and ROI.
- ✚ **Post Scheduling & Monitoring:** Seamlessly schedule posts for peak times and monitor performance in real-time for optimal engagement.
- ✚ **Customized Hashtag Strategy:** Leverage trending and relevant hashtags to expand your reach organically.
- ✚ **Monthly Performance Report:** Receive detailed analytics reports, highlighting engagement metrics, audience insights, and campaign performance.
- ✚ **Community Engagement:** Respond to comments, messages, and queries to build stronger customer relationships.
- ✚ **Story Highlights & Reels Creation:** Engage with your audience through visually appealing stories and trending reels that enhance brand presence.
- ✚ **Social Media Optimization (SMO):** Regular updates to bios, profiles, and call-to-action buttons for maximum conversions.

Note: All advertising budgets and additional services beyond the selected package are to be paid separately by the client.

Unlock Every Facebook Ad Objective with Our Services!

- **Boost Engagement** – Show your ad to people most likely to react, comment, and share.
- **Generate Leads** – Collect valuable contact details through customized lead forms.
- **Increase Page Likes** – Promote your page to grow your follower base.
- **Encourage WhatsApp Messages** – Drive inquiries directly to your WhatsApp.
- **Drive Website Traffic** – Send users to your website to explore your offerings.
- **Promote App Installs** – Encourage users to download your mobile app.
- **Increase Video Views** – Maximize the reach and engagement of your video content.
- **Drive Phone Calls** – Target audiences likely to call your business for instant connections.
- **Promote Events** – Spread the word and boost attendance for your events.
- **Expand Group Membership** – Attract new members to your groups with shared interests.
- **Retarget Past Visitors** – Re-engage users who interacted with your site or ads before.
- **Increase Local Reach** – Target audiences in your area for local awareness.
- **Boost Product Sales** – Showcase products and drive purchases through catalog ads.
- **Build Brand Awareness** – Reach broader audiences to make your brand unforgettable.
- **Encourage In-App Actions** – Drive specific activities within your app after downloads.
- **Promote Instant Experiences** – Use full-screen mobile ads for interactive storytelling.
- **A/B Test Ads** – Refine your campaigns by testing variations to find the best performers.
- **Drive Seasonal Sales** – Align ads with holidays or events for timely promotions.



To connect all small & medium enterprises, large enterprises as well as individuals to the online world.

Services Activation Process:

Activation & Setup Process: Once your payment is successfully processed, we ensure a swift initiation of your project. The detailed breakdown of service activation is as follows:

1. **Service Activation:** Upon successful payment receipt, the initiation of work will promptly commence within 24-48 hours. Additionally, your project will be assigned to a dedicated Customer Support Executive to ensure personalized and efficient management.
2. **Account Setup & Initial Configuration**
 - ✓ **Logo & Banner Setup:** If you've provided the branding assets (e.g., logo and banners), we will integrate them into your profiles. If not, our design team can assist in creating them.
 - ✓ **Profile/Page Creation:** If a social media page does not already exist, we will create it from scratch and optimize it for your business.
 - ✓ **Meta Account Setup:** We will configure and link your Meta Business Account (Facebook & Instagram) to ensure seamless ad management and tracking.
 - ✓ **Profile Optimization:** All sections, including About, Contact Info, Call-to-Actions (CTAs), and service highlights, will be updated.

Payment Options

Option A: Online Payment (VISA/Master/RuPay/AMEX/Net Banking/UPI)

- pay.connecttoindia.com

Option B: Bank Transfer Make payments via Cheque, NEFT, RTGS, IMPS, or Cash, payable to "**Connect To India Pvt. Ltd.**"



Account Name: Connect To India Pvt. Ltd.
Account No.: 50200061637379
IFSC: "HDFC0000091"



Account Name: Connect To India Pvt. Ltd.
Account No.: 923020038829477
IFSC: "UTIB0000250"

Disclaimer: All payments for services must be made in favor of "Connect To India Pvt. Ltd." We have not authorized any individual or organization to collect payments under any other name. Connect To India Pvt. Ltd. will not be liable for any damages caused by fraudulent entities. Please contact us immediately if you encounter any misleading attempts.

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